

PART-TIME  
Level 8  
Online



# Certificate in Design Thinking and Management

## Programme aim:

This module aims to develop the learner's appreciation of good design, the design process and its terminology. The learner will develop necessary skills to interpret what visual communications are required for organisational data flow / process design.

Learners will create basic design solutions to fulfil the requirements of an organisations data needs, gaining valuable insight, confidence and management skills when working with designers and other stakeholders.





## Indicative Content

- Successful completion should enable learners to:**
- Demonstrate a greater knowledge of the dynamics of what makes a good piece of design successful and understand the stages of the design process and the role of the client, designer and supplier / printer.
  - Demonstrate knowledge of appropriate software to create basic design solutions for a range of communications in varied and specific contexts.
  - Analyse the needs of a client and create a Design Plan for a project / campaign.
  - Apply research to the creation of basic designs to fulfil the Design Plan and needs of the client / project.
  - Act and communicate professionally.
  - Reflect on learning and engagement with the design process.

- Introduction to Design Management
- User Experience Design Process and Terminology
- Design Plan for a client / campaign.
- Software Engineering Processes and Issues
- Reflective Report and Re-designs
- Professional Communications

## Progression

Graduates of the certificate can progress to the Higher Diploma in Innovative Data Generation, Analysis and Management

## How to apply?

Apply now by contacting CIRDAS at [insurance.cw@setu.ie](mailto:insurance.cw@setu.ie) or call 059 9175267.

## Fees

FREE. Course is fully funded by CIRDAS.

## Further information

[www.insurancesetucarlow.ie](http://www.insurancesetucarlow.ie)  
[insurance.cw@setu.ie](mailto:insurance.cw@setu.ie)  
059 9175267

## Entry Requirements

Level 8 degree with a minimum of Second Class Honours, Grade 2 in a related discipline or equivalent.

SETU Carlow Campus operates a Recognition of Prior Experiential Learning (RPL) scheme whereby applicants may be considered, based on relevant work and other experience, for exemptions from programme modules and advanced entry.

All applicants will be considered on a case-by-case basis. The Faculty of Lifelong Learning and CIRDAS reserve the right to require applicants to attend for an interview to determine their suitability for the programme.